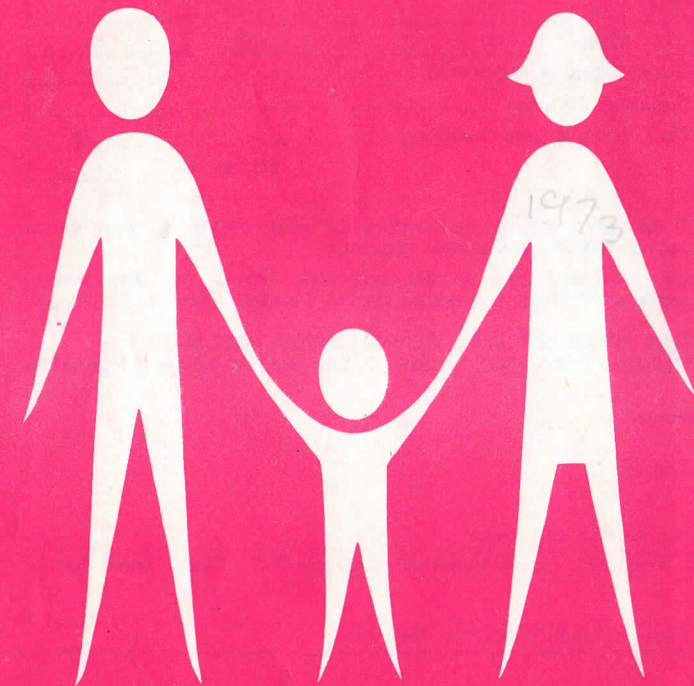


PLEASE BUY OUR CHRISTMAS CARDS AND HELP THE CHILDREN



ASSOCIATION FOR
SPINA BIFIDA
HYDROCEPHALUS



Gift Tags - available in packets of
5 assorted - 7p per pack



Gift Wrap - 3 designs
packs of 4 sheets of one design 20p
State design A, B or C when ordering

The Greeting in all cards is:—
*With Best Wishes for
Christmas and the New Year*

SB/3 Poinsettia and Jasmine
30p - 6½" x 4½"



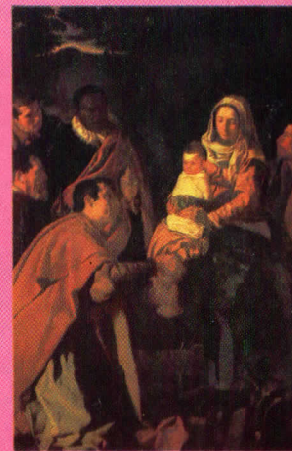
SB/4 London Scene
25p - 4½" x 5½"



SB/2 Timber Wagon
33p - 4½" x 6½"



SB/1 Wise Men's Gifts
38p - 7" x 4½"



SB/6 Feeding the Robins
20p - 6½" x 3½"



SB/5 Dog Pulling Sleigh
25p - 4½" x 5½"



A Cabinet of Duke size (7" x 5½")
Basildon Bond notepaper and envelopes for your friends
each sheet printed with their address and tel. number
price per cabinet £2.95



Independent Newspapers Ltd. DUBLIN

We are appealing to you when you are thinking of the joys and pleasures of this Christmas to spare a thought for those less fortunate.

If you are lucky enough to have beautiful healthy children, you will want to do something to help those who have not been so lucky. Will you help us to help them? We speak for those with Spina Bifida (split spine) and Hydrocephalus (water on the brain).

Every day on average, six babies are born with these defects, resulting in paralysis below the waist in varying degrees. For most of them, lively and intelligent, a full and rewarding and independent life can be achieved. But they need social, educational and medical support to help them achieve this goal. Please, buy your Christmas cards from ASBAH, and help us to ensure that through the work of the Association, no child's progress is limited merely through lack of money.

Just imagine what it would be like to learn that your child or grandchild was so affected

Please support this appeal as generously as you can. We shall be very grateful to you.

Association for Spina Bifida and Hydrocephalus
30 Devonshire Street
London W1N 2EB

Telephone 01-486 6100 or 01-935 9060

HOW TO PLACE YOUR ORDER

so as to avoid errors and delays

1. Fill in the Order Form in BLOCK CAPITALS.
2. If overprinting is required give details on the space provided.
3. Fill in the label opposite with details (including postal code) for sending off your order.
4. Send order form together with total remittance to:-
J. ARTHUR DIXON LTD.,
Registered Office,
Forest Side, Newport,
Isle of Wight. PO30 5QW
Company Registration No. 295275 (London)
5. Cross cheques etc. and make payable to:-
J. ARTHUR DIXON LTD.
6. Payments may be made by National Giro (Post Office) Giro No. 231 4002.
7. Initial any corrections, or cheques will have to be returned necessitating delay.
8. Orders cannot be acknowledged unless this has been specifically requested and a stamped-addressed envelope or postcard is enclosed.
9. In case of any difficulty with your order, contact the above or phone Newport 3381/2/3/4 & 4661/2/3/4, Dept. SB
10. When ordering Notepaper, please use the separate Order Form provided.

DELIVERIES

Every effort will be made to ensure prompt delivery of orders. However, deliveries cannot be guaranteed in time for Christmas in the U.K. on orders received after 1st December, 1973. Overseas deliveries for Christmas cannot be assured on orders received at Newport later than 14 days BEFORE the various mailing dates for overseas mail as published by the G.P.O.

OVERPRINTING CHARGES

Name and/or Address can be overprinted on cards at the following extra charges which are quoted as for ONE design only with a minimum of 2 dozen cards.

2 dozen 65p - 3 dozen 84p - 4 dozen £1.02 - 5 dozen £1.19
 Each additional dozen 16p.

Where several designs are chosen, the rates must be reckoned for each one separately as follows:

2 dozen cards SB 2=65p + 3 dozen cards of SB 4=84p
 Totalling £1.49 not £1.19 for 5 dozen cards.

Each pack contains 6 cards of the same design and 6 envelopes

ALL PRICES STATED INCLUDE TAX AND ENVELOPES

A.S.B.A.H.

ORDER FORM

Please supply to: (BLOCK CAPITALS) Date...../...../.....

Name _____

Address _____

PACK OF 6 CARDS WITH 6 ENVELOPES

Card No.	Cost per Pack	Tick if to be overprinted	No. of Packs ordered	£	p
SB 1	38p			.	
SB 2	33p			.	
SB 3	30p			.	
SB 4	25p			.	
SB 5	25p			.	
SB 6	20p			.	
Gift Tags	7p			.	
Gift Wrap	20p	A B C		.	
Overprinting if required.....				.	
Donation (if any)	
Plus Postage and handling				25	
TOTAL £				.	

OVERPRINTING INSTRUCTIONS IF REQUIRED

Please give details of wording for overprinting on your cards putting exactly the words required:

e.g. John and Jane or Mr. and Mrs. Brown, etc. Also insert address, if this is required as well as name(s). (BLOCK CAPITALS)

THIS WORDING WILL BE FOLLOWED PRECISELY

Tick here if the word "from" is not required below the greeting

Name(s) _____ ☐

Address _____

FOR OFFICE USE ONLY

Order No.	Date Received	Cheque/P.O./Cash	Date Sent

Please complete in BLOCK CAPITALS

To: Name _____

Address _____

From: J. ARTHUR DIXON LTD., Registered Office,
 FOREST SIDE, NEWPORT, ISLE OF WIGHT. PO30 5QW

DO NOT SEND YOUR ORDER TO A.S.B.A.H.